

Deborah Michaliszyn | UX Designer | AI Designer

Professional Summary

Dynamic UX Designer with expertise in digital design, Figma, user research, journey mapping, prototyping, AI, and design systems. Specializes in scalable, user-centric web/mobile design, applying insights to optimize workflows in insurance, healthcare, and tech industries.

Core Skills

UX UI Design | User Research & Usability Testing | Accessibility Compliance (WCAG/ARIA) | Design Systems | Visual Design Principles | Advanced Figma | Agile Development & Scrum | Design Thinking

Experience

Lead UX IA Designer | University of Manitoba, Nov 2023 – May 2024

- Designed an AI-powered storytelling platform, boosting user engagement by 20-30%.
- Delivered WCAG-compliant solutions aligned with client goals.
- Conducted user interviews, analyzed data, problem-solving, and created information architecture, user flows, journey maps, personas, feature maps, user stories, prototypes, and interactive wireframes and visual design using advanced Figma skills for Agile development methodologies.
- Revived and audited a dormant design system, incorporating CUI, accessibility, and new patterns.

Lead UX Designer | Sanofi, Jun 2022 – Oct 2022

- Reduced AI model creation time by 99% for the OneAI AI-Driven web app platform for citizen and expert data scientists through streamlined workflows.
- Conducted user research, usability testing, and developed low and high-fidelity prototypes, mock-ups, and interactive designs using expertise in typography, color theory, layout, and motion design. Delivered scalable, performance-optimized solutions.

UI/UX Application Designer | Johnston Group Inc., May 2021 – Oct 2021

Redesigned a SaaS application, decreasing data load times from 2 minutes to 0.8 seconds. Conducted UX research and delivered interactive designs to improve usability and efficiency.

UX Developer | Manitoba Public Insurance, Nov 2020 – May 2021

- Led UX design for Project NOVA web app, modernizing infrastructure and enhancing user satisfaction.
- Delivered detailed user experience flow charts, wireframes, prototypes, and interactive designs to support product launches.

Web Analyst (UX/UI Designer) | Manitoba eHealth, Mar 2014 – Feb 2017

- Designed and optimized seven hospital portal websites, achieving a 25% improvement in accessibility compliance and a measurable increase in user satisfaction.
- Conducted usability testing and web analytics analysis to identify pain points and opportunities.
- Delivered responsive streamlined navigation and enhanced user engagement.

Education

Interaction Design Foundation: AI for Designers (2024) | UC San Diego (Coursera): Interaction Design Specialization (2018) | Red River College: Diploma in Business Information Technology – Web Development, (2014)